

DIGITAL MARKETING INTERN

KONE THAILAND

About us

KONE is one of the global leaders in the elevator and escalator industry. KONE has been ranked as one of the most innovative companies in the world. Every day, billions of people globally are using KONE elevators and escalators in an increasingly urbanizing environment.

Function description

As a Digital Marketing Intern, you will work on marketing activities to enhance the organization's reputation with the public, clients, and employees. You are responsible for maintaining and updating our website, intranet, social media contents and digital marketing campaigns. This position will report directly to Marketing & Communications Specialist.

Additional marketing & communications tasks will be assigned to you.

- Create a growing follower plan and content plan for KONE Thailand Facebook page and LINE official account
- Update and modify various communication materials in Canva
- Updating, maintaining, analyzing, and further developing our website
- Localize global marketing material and activities
- Implementation of marketing campaigns and activities in line with the corporate marketing plan and company objectives
- Keep our internet and intranet webpages up to date.
- Content creation through interaction with different KONE departments.
- Support in the organization of internal and external projects & events

Required profile

- You are completing a bachelor's in Marketing/ Digital Marketing / Communication Management or related field
- A good communication level of English
- A profound knowledge of Photoshop and/or Canva
- Good communication skills
- Innovation and creativity: you are dynamic, eager to learn and try new things
- A strong detail focuses

We offer

An interesting marketing internship at a global market leader that will allow you to develop general MarCom-skills.

As a Top Employer, KONE offers a range of experiences and opportunities that will help you to achieve your learning goals. Also we provide daily allowances to an intern.

Please send your CV to peamsri.sethapun@kone.com