SPU
SRIPATUM
UNIVERSITY

COLLEGE OF
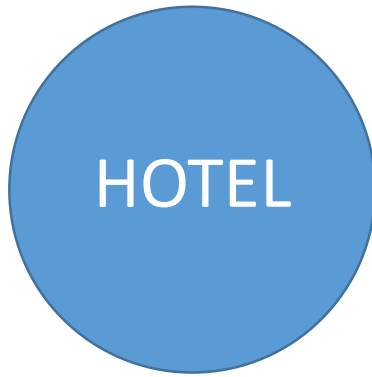TOURISM AND
HOSPITALITY

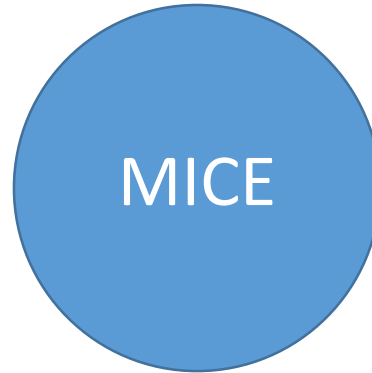วิทยาลัยการท่องเที่ยว
และการบริการ

HOTEL AND MICE
MANAGEMENT
NEPAL PROJECT

Hospitality Management Nepal Project

What will be taught...

HOTEL

- FO
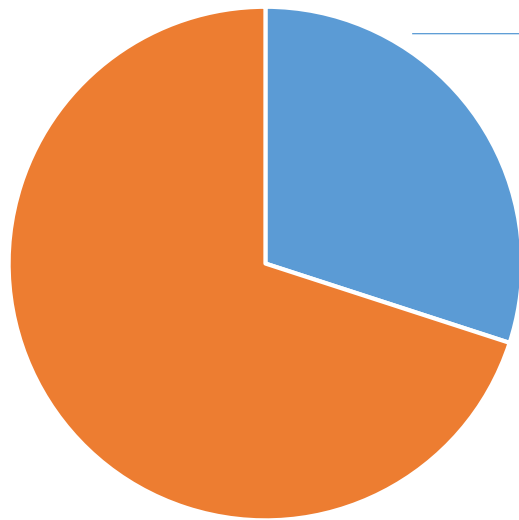- FB
- HK
- KC
- Management

MICE

- MICE
- Event

Soft skill

- GE
- Service
- Personality
- Language

Bachelor's in Hospitality Management
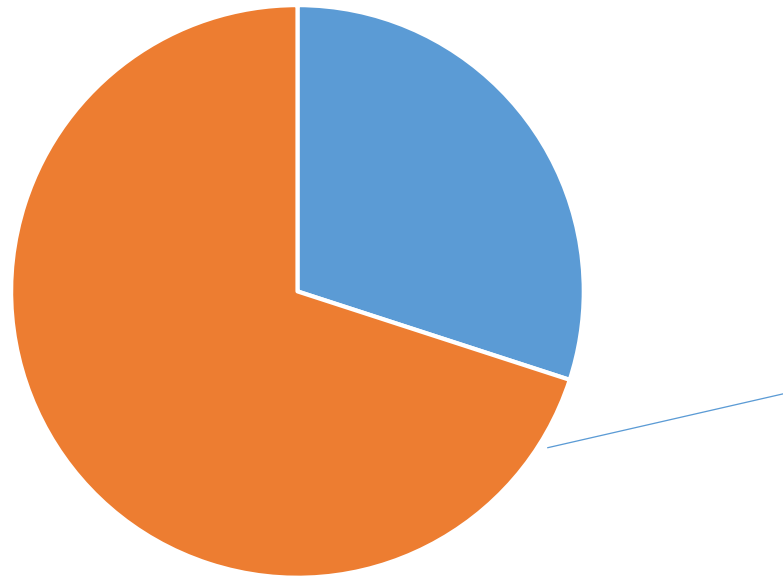## In Hotel and MICE Management (Curriculum Updated in 2019)

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- **Activity Based:** The teaching and learning model that focuses on activities. Students are involved in this process inside and outside the classroom and at the establishments where internships would be done.

- **Game Based:** It's a learning and teaching management model that allows students to learn through criteria and setting up hypothesis.

- **Project Based Lecture:** Is a teaching and learning model that allows students to participate in the working process by integrating theoretical knowledge from courses and practicality from the real work experience.

- **Lectures** (Activity Based) students would also Learn concepts in the classroom through lectures and activities in various ways.

■ LECTURE / EXPERIENTIAL ■ WIL ■ ■

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▪ WIL Work-integrated Learning:

The Teaching system that is blended an integrated with the work. (It is a form of teaching and learning that is based on western countries styles which focuses on a parallel studies of classroom and actual workplace training, to give students the opportunity to apply academic knowledge gained from the classroom into the job at the workplace

■ LECTURE / EXPERIENTIAL   ■ WIL   ■   ■

Structure for the Nepalese Students Academic Program.

Total number of credits would be 130 Credits which would be divided in the following way:

Academic Year	Term 1	Term 2
Year 1	20	14
Year 2	18	11
Year 3	17	12
Year 4	20	18

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In Hotel and MICE Management (Curriculum Updated in 2019)

Humanities and Social Sciences Subjects (12)	Language and Communication Subjects (10)	Mathematics and Science Subjects (8)
• BUS101 Preliminary Businesses of the Digital ERA (2) • BUS102 Skills of a Successful Entrepreneur (2) • HUM126 Creativity Development (2) • GEC112 General Psychology (3) • SOC114 Introduction to Economics (3)	• COM203 Technics in story telling (2) • ENG208 Professional skills in Reading and Writing English Language (3) • ENG339 English Language for Career Development (2) • THI119 The use and practice of creative language in the profession (3)	• BCS118 Information technology for careers and work (2) • BCS124 Digital Media Application (2) • GSC158 Modern concepts (2) • GSC161 Stem education and innovation skills (2)

Bachelor's in Hospitality Management

In Hotel and MICE Management Year 1

Regular Program In SPU campus 6 Months 20 Cr.

1. CTH111 Tourism and Hospitality Industry (3)
2. CTH113 Personality development for service (3)
3. CTH232 English Language for Service Sector (3)
4. HMM112 Hotel business operations (3)
5. HUM126 Creativity Development (2)
6. THI119 The Use and Practice of Creative language in the profession (3)
7. HMM212 Operation in House Keeping (3)

Practical Program 6 Months (In the Hotel) 14 Cr.

1. WIL133 Integration of classroom learning and practical work (3)

2. HMM 215 Front desk and room management (3)

3. ENG339 English for career (2)

4. HMM318 Operation of a flower's room for venue decoration (3)

5. ENG208 English reading and writing skills (3)

Study Goals	Teaching Styles	Result Assessment	Study Results
• Getting ready and Adapting to the work place and Environment. • Personality development and learning psychology in giving good services. • Develop communication languages in both Thai and English. • Prepare for practical training at the establishment (hotel) (housekeeper / laundry department / flower arrangement department)	• Classroom lecture • Project Based Learning • Learning by Doing	• Measure from given work assignment • From the examination at the university • Information from the establishment / hotel / Assessment Supervisor	Students could and able to work at the laundry, house keeping department and also have complete knowledge in flower arrangements.

Bachelor's in Hospitality Management

In Hotel and MICE Management Year 2

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Regular Program In SPU campus 6 Months 18 Cr.	Practical Program 6 Months (In the Hotel) 11 Cr.
1. BUS101 Preliminary Businesses of the Digital ERA (2)	1. HMM221 Food and beverage operations for hotel and MICE businesses (3)
2. GEC112 General Psychology (3)	2. HMM225 Food and beverage cost control (3)
3. CTH115 Psychology in service sector (3)	3. HMM329 Kitchen operations and cooking (3)
4. CTH211Information Technology for Tourism and Hospitality Industry (3)	4. BUS102 Skills for successful entrepreneurship (2)
5. CHN211 Listening and Speaking Chinese Part-1 (3)	
6. COM203 Technics in story telling (2)	
7. BCS118 Information technology for careers and work (2)	

Study Goals	Teaching Style	Result Assessment	Study Results
• Getting ready and adjusting to the new work place • Develop and learn psychology in service • Improve communication skills in Chinese and English language. • Getting ready for practical study at the hotel's (food and beverage / kitchen department)	• Classroom lecture • Project Based learning • Learning by doing	• Measure from given work assignment • From the examination at the university • Information from the establishment / hotel / Assessment Supervisor	Students can work in the food and beverage department, kitchen department, and can communicate in English / Chinese at the work place,

Bachelor's in Hospitality Management
In Hotel and MICE Management Year 3

Regular Program In SPU campus 6 Months 17 Cr.

1. HMM233 Management of Business exhibitions & meeting AND Tourism management as a reward for hotel industry (3)
2. CTH114 Tourist behavior and cross-cultural communication (3)
3. CHN212 Listening and speaking Chinese 2 (3)
4. CHN215 Chinese reading skills (3)
5. BCS124 Digital media application (2)
6. TMT221 Travel Agency and Tourism Business Management (3)

Practical Program 6 Months (In the Hotel) 12 Cr.

1. HMM323 Bar and beverage operation and management (3)
2. HMM326 Banquet Management (3)
3. HMM234 Management of special events and festivals for hotel (3)
4. CTH216 Professional Personnel Competency Development for Service Industry (3)

Study Goals	Teaching Style	Result Assessment	Study Results
• Getting ready and adjusting to the new work place • Develop and learn psychology in service • Improve communication skills in Chinese and English language. • Prepare for practical training at the establishment (bar department, banquet department, MICE and EVENT)	• Classroom lecture • Project Based learning • Learning by doing	• Measure from given work assignment • From the examination at the university • Information from the establishment / hotel / Assessment Supervisor	Students can work at the bar department. Banquet department for MICE and EVENT sections) And able to communicate in English / Chinese at the work place.

Bachelor's in Hospitality Management
In Hotel and MICE Management Year 4

Regular Program In SPU campus 6 Months 20 Cr.

1. ENG338 Preparation for perfect English Language test (3)
2. HMM435 Hotel and MICE Business Development Planning (3)
3. HMM498 Preparation for cooperative education for hotels and MICE (1)
4. HMM325 Marketing for the hotel and MICE business (3)
5. TMT333 Marine tourism management (3)
6. SOC114 Introduction to Economics studies (3)
7. GSC158 Modern Concepts (2)
8. GSC161 Stem education and innovation skills (2)

Practical Program 6 Months (In the Hotel) 18 Cr.

1. HMM496 Seminar in Hotel and MICE Business (3)
2. HMM499 Cooperative Education for Hotels and MICE (6)
3. ENG335 Business English Communication (3)
4. WIL361 Integrating Learning and Work 3 (6)

Study Goals	Teaching Style	Result Assessment	Study Results
• Getting ready and adjusting to the new work place • Develop and learn psychology in service • Improve communication skills in Chinese and English language. • Prepare for practical training at the establishment (Back Office and Management Program)	• Classroom lecture • Project Based learning • Learning by doing	• Measure from given work assignment • From the examination at the university • Information from the establishment / hotel / Assessment Supervisor	Students can work in the Back Office and Management Program department. And able to communicate in English / Chinese at the work place.

SPU Business Partners