



SRIPATUM INTERNATIONAL COLLEGE

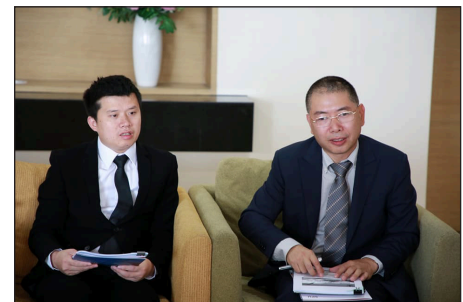
E - NEWS

September 2017



MOU with Hunan Railway and Aviation Education Development Group

On 22 September 2017, President of Sripatum University Dr. Rutchaneeporn P. Phukkamarn extended a warm welcome to the delegation from P.R. China led by Dr. Pichai Sonchaeng - Advisor to SPU President. The delegation included Mr. Wang Guiyi, President of Hunan Railway and Aviation Education Zhejiang Mariculture Research Institute. The meeting was arranged for the delegation to discuss the possibility of academic collaboration with SPU Executives. After the fruitful discussion, the two institutions decided to sign Memorandum of Understanding to express the intention to strengthen the ties between the two parties with aim to enhance knowledge exchange, research cooperation, collaborative activities, and so on.



# EVENTS / ACTIVITIES

## New Education and Culture Attaché of the Embassy of Indonesia in Bangkok Visited SPU Bangkok Campus and Gave Special Lecture to SIC Students



Prof. Dr. Mustari, M.Pd., new Education and Culture Attaché, and Mr. Adul Leesen from Education and Culture Division, the Embassy of the Republic of Indonesia in Bangkok, paid an official visit to Sripatum University on 6 September 2017. Led by Vice President for International Affairs – Mrs. Chinda Tejavanija Chang, SPU Executives including Vice President Assoc. Prof. Dr. Naron Yoothanom, Dean of School of Liberal Arts - Asst. Prof. Waraporn Thaima, Dean of College of

Tourism and Hospitality - Dr. Monticha Khruasuwan, and Dean of School of Engineering Asst. Prof. Dr. Chonlathis Eiamworawutthikul, attended the meeting for the discussion about the possible collaborative activities. This visit has shown the strengthening of the relationship between Sripatum University and the Embassy of Indonesia Bangkok. Further to the meeting and campus tour, Prof. Dr. Mustari kindly gave a special lecture to the students of Sripatum International College, sharing his



knowledge about people, culture and economy of Indonesia. The interesting presentation was conducted and the students learned a lot more about Indonesia.



## SPU Welcomed Faculty Members and Graduate Students from the University of Muhammadiyah Prof. Dr. HAMKA, Indonesia for the Campus Visit

On 25 September 2017, Office of International Relation organized a campus visit for a group of 7 faculty members and 43 Graduate students from the University of Muhammadiyah Prof. Dr. HAMKA (UHAMKA) in Indonesia, led by Dr. Bambang Dwi Hartono - Head of Management Department. The main purpose of this visit was to learn about SPU facilities on campus and also to attend the meeting with SPU Executives for the discussion about Tourism development in Thailand and possible collaborations between

the two institutions. The meeting started with official welcome speech by Vice President for International Affairs - Mrs. Chinda Tejavanija Chang, followed by the speech and presentation by Dean of College of Tourism and Hospitality – Dr. Monticha Khruasuwan. At the end of the meeting, the 2 parties signed Memorandum of Agreement(MOA) between the College of Tourism & Hospitality of Sripatum University and the Graduate School of the University of Muhammadiyah Prof. Dr. HAMKA.

## Strengthening the Relationship with Hsiuping University of Science and Technology, Taiwan



Director of International Affairs Center from Hsiuping University of Science and Technology (Taiwan) - Dr. Susan Lee, led her students to visit Sripatum University on 6 September 2017. On this occasion, Vice President for International Affairs – Mrs. Chinda Tejavanija Chang warmly welcomed the guests and chaired the meeting for discussion on further collaborations between the two institutions as well as the Study Abroad Program in Thailand organized by SPU. By the end of the meeting, students of Sripatum International College joined the activity arranged for the students of Hsiuping University of Science and Technology to get to know Thai Culture and make friends with SPU students.



## Relationship with Jining Medical University, P.R. China

The delegation of Jining Medical University from P.R. China, led by the President Mr. Bo Bai, visited Sripatum University on 11 September 2017 to meet with Vice President for International Affairs – Mrs. Chinda Tejavanija Chang. This visit was arranged by Mr. Wei Qing - Director of BLCC-SPU Chinese Language & Culture Center. The meeting was held at Sripatum International College, and the discussion focused on collaborative activities between the two institutions including faculty and student exchange as well as Study Abroad Program in Thailand by SPU.

## Orientation for Students from the University of Fukui, Japan

On 8 September 2017, School of Liberal Arts organized the orientation for 12 students from the University of Fukui, Japan. The orientation was presided over by Vice President for International – Mrs. Chinda Tejavanija Chang. Under the academic collaboration between the University of Fukui and Sripatum University, these students participated in “Thai Language & Cultural Program for University of Fukui” from 8-20 September 2017. This project was organized by Center of International Languages and Cultures, under the School of Liberal Arts, and was supervised by Asst. Prof. Yasumasa Mori – Head of Japanese for Business Communication program. During this 12 day program, the students had opportunity to develop knowledge and experience of Thai language and culture, as well as involved in a variety of cultural exchange activities together with Thai students who are currently studying Japanese program at SPU.





**Orientation for Students of Tongren Preschool Education College, P.R. China**

Sripatum University welcomed a group of 40 students from partner institution - Tongren Preschool Education College, P.R. China, who enrolled as students of Sripatum International College under the Language and Culture Exchange Program for a period of 3 months from 8 September to 4 December 2017. The Orientation was organized on 11 September 2017, with a welcome and opening speech given by Vice President for International Affairs – Mrs. Chinda Tejavanija Chang. The necessary information and campus tour were provided to the students in the morning, and special activities with SPU students were organized in the afternoon. Throughout 3 month program, these students will participate in Thai language and culture studies as well as English language training. Other activities include corporate visits and cultural tours



**Activities by Exchange Students from Japan and China, with SPU Students**

On 12 September 2017, group activity was specially organized to create opportunity for Japanese students from the University of Fukui, Chinese students from Tongren Preschool Education College, and students of Sripatum International College and School of Liberal Arts, to get to know each other, to share their cultures through songs, dances and games. This was a fun and interesting cross cultural activity, helping students from different countries to learn cultural differences and to develop friendships.



**Activities with Students of Tongren Preschool Education College as Part of Study Abroad Program in Thailand at SPU**



A Bangkok Day Trip was organized for Chinese students from Tongren Preschool Education College on 13 September 2017. The visits included Wat Phra Kaew or the Temple of the Emerald Buddha, Grand Palace, Wat Ratchanadaram - best known for the Loha Prasat, and Rattanakosin Exhibition Hall - an interactive self-learning center with state-of-the-art multimedia technologies.

Fun Group Activities with SPU Students on Orientation Day  
 Joined by SPU students from School of Liberal Arts and School of Business Administration, fun games and ice-breaking activities was arranged for Chinese students from Tongren Preschool Education College on the first day of the program. The activities helped students to get to know more about each other, made friends with SPU students, and prepared them to be ready for life on SPU campus through coming 3 months.

Special Trip to Hua Hin was organized for a group of 40 students from Tongren Preschool Education College. This three day/two night excursion was from 20-22 September 2017. This trip was joined by a group of students of Sripatum International College. It was specially designed for students of both institutions to participate in activities together. The trip was filled with cultural visits and group activities.



**SPU Chonburi Signed MOU with International Institute for Trade and Development**



The signing ceremony of the Memorandum of Understanding (MOU) between Dr. Bussaba Chaichinda, Vice President of Sripatum University Chonburi campus and Dr. Kamalin Pinitpuwadol, Director of International Institute for Trade and Development (ITD) was held on 30 August 2017 at Sripatum University Chonburi Campus. The aim of the MOU is to prepare the government, private businesses together

with educational institutions for free flow of skilled labors among ASEAN communities. Moreover, both affiliates would like to develop the network of academic collaboration and exchange of knowledge to increase life-long potential of Thai citizens.

There were lots of talks for imparting knowledge to learners by the guest speakers. The first speech entitled “Sustainable Development

Goal: SDGs, the Decent Work and Economic Growth” was given by Dr. Kamalin Pinichphuwadol, Director of ITD. Another speech entitled “Strategy and solutions of transnational migrant labors” was given by Dr. Supasit Taweejamsub, from faculty of Law-Chulalongkorn University. The closing speech “Policy and direction of free flow of skilled labors in Chonburi” was given by the Provincial Governor; Mr. Chaychan Aiemjareon.

**SPU Chonburi Campus Organized Seminar “Free Flow of Education Services under ASEAN Framework Agreement on Services : AFAS”**



On 19 September 2017, Office of International Relations team joined Executives and faculty members of SPU Bangkhen campus to attend the seminar entitled “Free Flow of Education under ASEAN Framework Agreement on Services: AFAS”, held at Sripatum University Chonburi campus. The seminar, organized by SPU Chonburi in association with International Institute for Trade and Development (ITD) and Office of the Higher Education Commission: OHEC, aimed to provide the participants with more understanding of free trade in education sector and the free flow of education services in the ASEAN region. It seminar enabled the participants to realize the opportunities as well as challenges possibly found in the sector, and to be prepared for the change that could lead to Thailand’s education development in the future.

## Exclusive Interview with an International Student who enrolls in a Sunday-Program in English for Business Communication, School of Liberal Arts, SPU Chonburi Campus



### 1. Introduce yourself

My Thai friends nicknamed me 'Soda,' a name which I have grown fond of. My given name is Wouter Geerkens so I think you understand why Soda was a much more attractive option, especially here in Asia. Hasselt is my place of birth, a rather small city in Belgium. The year that I first arrived in Thailand was 2015 and I officially relocated to Thailand in June 2016. At the moment, I'm working as an NDT Manager for a company that provides inspection services for low-cost airlines in the ASEAN region.

### 2. Why did you choose to study here? Where did you get the information of the university from?

The main reason why I chose to study at the Sripatum University was because of the weekend and e-learning programs, which are currently available. The University has some very interesting programs that are accessible for students who are already part of the job market, thus, being a beautiful opportunity for people who might not had the chance to study in the past. Another more personal reason is my future plan to instruct or work at a university. It's something I see myself doing at an older age so a Bachelor of Arts was a very self-explanatory choice. Two months ago, I started surfing the web and paid a few visits to some universities in Chonburi. My search was finally completed when destiny brought me to the Sripatum University - Chonburi Campus where Mr. Montree Polyium, acting chair of the English for Business Communication Program and associate dean of the School of

Liberal Arts, gave me a very warm welcome. SPUC is definitely a university which I would recommend to foreigners who are working in Thailand, especially foreign teachers. It's a good opportunity to earn a real degree of arts while learning about Thai culture and Thai language. Thailand is probably one of the most pleasurable countries to study in so for foreigners who would like to study here a few years, the international programs at SPUC are highly recommended.

### 3. What do you think about the university?

The campus in Chonburi has a good infrastructure which is easy to get accustomed to. Classrooms are large and well air-conditioned. I was very surprised with all members of the English department. It's a well-equipped professional team with a vast amount of international experience and knowledge. All courses that are taught in Thai will definitely be a challenge as I just started to grasp the Thai language. But I'm not that worried as it appears that the instructors are very willing and helpful towards me.

### 4. As you are the first international student here at SPUC, what would you like us to help you with? Or what would you do to help us?

So far, the whole team at SPUC has been very helpful and has done more than I could ask for. The students are also trying to communicate in English with me and assist me at any time, so they definitely deserve some credit as well. Extra Thai Language classes would definitely be a must for future international students. For myself I think that some extra language training with a Thai student or teacher would definitely be useful and vice versa. Additionally, it's probably useful for the students if I started playing a more active role in the classroom, assisting the teachers whenever possible.

### 5. Any suggestions that you would like to share to us?

I think that the campus in Chonburi should focus on evening and weekend programs. Not all people have the resources to study at a university for 4 years, so if they can complete their studies while working things would surely be easier for them. In terms of marketing I would target Thai people with office jobs or foreign teachers who have never had the chance to complete a bachelor program.

*"A great improvement for Thailand"*

# SPU PRIDE:

## Student of Sripatum International College as One of the Key Speakers at One Young World Summit 2017



Congratulations to Ms. Asila Dorotae, a final year student of Sripatum International College in International Business Management program, for being selected as one of the key speakers at The One Young World Summit 2017, scheduled to be held in Bogotá, Colombia from 4-7 October 2017. One Young World is a UK-based charity that gathers together the brightest young leaders from around the world, who have demonstrated leadership ability and a commitment to effecting positive change. Many of the young leaders have an impact in their home countries on a range of issues, including the role of business in society, transparency in business and government, the impact of climate change, global health and hunger relief. In 2017, among the delegates from 196 countries, Ms. Asila Dorotae will join the activities at the event including the debate, discussion, and sharing innovative solutions for the pressing issues the world faces. Read more about the student at <https://www.oneyoungworld.com/profile-main/166976>

## SPU Students Won Second Prize in Software Park WealthMagik Animation Award



Ms. Pattaraporn Muangsai and Mr. Traipob Tongbai, 2nd year students in the Computer Animation and Visual Effect program, School of Digital Media, won the second prize in Software Park WealthMagik Animation Award “Saving Money Helps Build the Nation: Season 2” organized by Software Park Thailand and Wealth Management System Limited. The contest, under the theme “Mutual Funds are at your fingertips”, aimed at providing opportunity to University students to develop their artistic and technical skills, work in a team using their creativity to create an animation in response to government’s Digital Economy policy. On this occasion, the awarding ceremony was organized on 14 September 2017 at the Stock Exchange of Thailand, and SPU students received the 2nd prize with a trophy and THB 20,000 scholarship. Congratulations!

# Up Coming Events:



BASIC  
CHI-  
NESE

**SPU**  
Sripatum University  
สมัครเรียนออนไลน์  
สมัครเรียนภาษาจีน  
อาคาร 11 ชั้น 8  
0 2579 1111 ต่อ 1583

คณะศิลปศาสตร์  
ขอเชิญอาจารย์ นักศึกษา และผู้สนใจ  
เตรียมความพร้อมภาษาจีน  
แบบสนุก เข้าใจง่าย ใช้งานได้จริง  
กับหลักสูตรระยะสั้น  
“ภาษาจีนเบื้องต้น”

**ฟรี!** ไม่มีค่าใช้จ่าย  
ทุกวันพฤหัสบดี  
15.00 - 17.00 น.  
เริ่ม 21 ก.ย. - 30 พ.ย. 60  
ห้อง 12A04 อาคาร 11 ชั้น 12A



**SPUCON 2017**  
**14 DECEMBER**

Sripatum University, Bangkok, Thailand

การประชุมวิชาการ  
ระดับชาติและนานาชาติ  
มหาวิทยาลัยศรีปทุม  
ครั้งที่ 12 ประจำปี 2560  
เรื่อง นวัตกรรมและนวัตกรรม  
สู่การพัฒนาที่ยั่งยืน

The 12th National and International  
Sripatum University Conference  
(SPUCON2017):  
Research and Innovations  
for Sustainable Development

Submission Deadline : 31 October 2017 • Submit Your Paper Online at <http://spucon.spu.ac.th>  
Further Information, Please Contact • Research Facilitation and Development Center (RFDC)  
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