



# Long Live Your Majesty

King Maha Vajiralongkorn Bodindradebayavarangkun

Executives, Faculty members, staff, students & alumni  
Sripatum University

**E - NEWS**  
**July 2017**

**SRIPATUM  
INTERNATIONAL  
COLLEGE**



The Path to A Global Network



**SPU**  
SRIPATUM  
UNIVERSITY



## SPU International Education Fair 2017

Office of International Relations in collaboration with Sripatum International College and School of Liberal Arts organized “SPU International Education Fair 2017” on 14 July 2017 at Exhibition Hall, Sripatum University. This event aimed to help SPU students including faculties and staff realize the benefits of studying abroad, and to give them an opportunity to meet with the education consulting service providers who could professionally provide information for further

education overseas, including language study programs, internship abroad, as well as work & travel. The program officially started with the Welcome speech by Dean of School of Liberal Art; Asst. Prof. Dr. Waraporn Thaima, followed by the Opening speech by Vice President for International Affairs; Mrs. Chinda Tejavanija Chang. The activities included Special Lecture on “Job Opportunity for Business World and Work Ethics” by Ms. Brinda Sulyawothi - Head of Marketing Department, School of

Business Administration, Talk with SPU Alumni who had experiences of studying and living in the UK; Mr. Chanin Pookayaporn, Junior Digital Planner of Iris Worldwide, and presentation on international education opportunities by educational consulting agencies, namely Advance Education Gateway (AEG), IDP Education, Japan Student Services Organization (JASSO), and OEC Global Education. Other activities included performances from students of Sripatum International College, fun activities and games.

## Meeting with the Delegation from the British Embassy Bangkok



On 14 July 2017, Office of International Relations arranged the meeting for the delegation from the British Embassy Bangkok; Mr. Richard Leach – Assistant Director, Ms. Aisling Conboy – Education Specialist, and Mr. Siva Somasundram – Senior Trade Manager, as an Education team under the Department for International Trade, to meet and discuss collaborative activities with the Dean of the School of Digital Media; Dr. Kamon Jirapong. The meeting was also joined by Dr. Supavadee Nontakao, Assistant to the Director for Academic Affairs of Sripatum International College.

## Executives from Pearson Group and Regent's International College on a Campus Visit at SPU



SPU Executives and faculty members, led by Vice President Mrs. Chinda Tejavaniya Chang and Vice President Asst. Prof. Dr. Wirat Lertpaitionpan, warmly welcomed Mr. Simon Young - Regional Director of Pearson Group and Mr. Nitin Dutta - Executive Director of Regent's International College (RIC) and Managing Director of International Vocational & Business Educa-

tion (IVBE) to Sripatum University Bangkok campus on 19 July 2017. During the meeting, the discussion focused on developing international programs and collaborative activities. SPU campus tour was also arranged for the guests to see facilities on campus which included Auditorium, theater, Library, Aircraft mockup, fitness, Media Center, and so on.

## Discussion with Guangdong Finance and Economics Vocational School, China



Sripatum International College led by Vice President for International Affairs – Mrs. Chinda Tejavaniya Chang discussed possible collaboration with the delegation from Guangdong Finance and Economics Vocational School and Huashi International Education Group, P.R. China. The delegation was led by Ms. Wu Ruiming, Deputy Principal of Guangdong Finance and Economics Vocational School. The meeting was also joined by Dean of the College of Tourism and Hospitality – Dr. Monticha Khruasuwan, presenting the information and curriculum of Airline Business program which was the main interest of the guests. The topic of discussion also included student and faculty exchange, internship, and education opportunity at Sripatum University for Chinese students.



## Chinese Classes by Kun Shan University at SPU Bangkok and Chonburi

Sripatum University in association with Kun Shan University, Taiwan, organized a week Chinese training program for SPU students from 3 – 7 July 2017. Under academic collaboration, this program was created for the benefits of the two institutions. Not only SPU students enjoyed and gained knowledge from Chinese language and cultural learning program, but also for students of Kun Shan University to practice their skills, abilities and knowledge they have learned from Kun Shan University to teach Chinese in the real classrooms in Thailand. A group of 18 faculty members and students of Kun Shan University led by

Dr. Mei-Tuan Tsia, Associate Professor & Chair of Chinese Language Center, arrived at SPU on 30 June 2017 and met SPU Executives to discuss the teaching plan and activities, with a very warm welcome from Vice President for International Affairs – Mrs. Chinda Tejavaniya Chang and the Dean of School of Liberal Arts – Asst. Prof. Dr. Waraporn Thaima. Specially, the Chinese language and culture classes were scheduled for students from School of Liberal Arts, School of Digital Media, College of Tourism and Hospitality, and Sripatum International College. The activities provided in the classes included Chinese language training, Chinese calligraphy, cultural learning, dances and games. By the end of the program, the Certificate of Appreciation was presented to all faculty members and students of Kun Shan University for their volunteering service and contribution to the program.



Faculty members and students of Kun Shan University also conducted the Chinese language and culture class for students at SPU Chonburi campus on 7 July 2017. On behalf of SPU Chonburi, Assistant to the President Dr. Jiraporn Rahotam delivered the welcome speech and the Office of International Relations team gave the support for the activities throughout the day. The program provided SPU Chonburi students with opportunity to practice Chinese language while making friends with students from Taiwan.



## SPU celebrated the 30th Anniversary of the Establishment of Chonburi Campus

Sripatum University - Chonburi Campus organized a special event in celebration of 30th Anniversary on 19 July 2017. Since Sripatum University expanded the education opportunity to the eastern region in 1987, the university received Her Royal Highness Princess Chulabhorn's divine grace to preside over the opening ceremony of Sripatum University-Chonburi Campus on July 19, 1987. SPU Chonburi campus is located at a strategic point in the eastern region. Chonburi is home to Thailand's largest tourist oriented city - Pattaya, and home to Thailand's largest and primary seaport, with the industrial zone for the transportation, logistics and tourism industry. In celebration of Sripatum University – Chonburi campus's 30 year establishment, the opening ceremony



was chaired by Chonburi Governor - Mr. Pakarathorn Tianchai, and some activities were specially organized such as; the seminar entitled "Opportunities, Challenges, and Adaptation of Industrial Sector, and the Investment in Thailand's Eastern Economic Corridor (EEC)" by Mr. Somchai Hamhirun - Permanent Secretary of the Ministry of Industry, and Ms. Ajarin Pattanapanchai - Deputy Secretary General of Thailand Board of Investment.

# Moving Towards ASEAN Plus 3

## Special Learning for SPU Students at International Mask Festival 2017



On 1 July 2017, Office of International Relations and Sripatum International College organized a special trip for students to visit ASEAN Cultural Center and attended the special event “International Mask Festival 2017”. This activity provided students with the opportunity to deepen their learning and understanding culture differences as well as for them to gain experience on international art and culture through Puppet & Masked Performances, presented by performers from various countries, such as, Cambodia, India, Philippines, and Indonesia.

## SPU Lecturer as Visiting Professor at NIPTICT, Phnom Penh, Cambodia

Under academic collaboration between Sripatum University and National Institute of Posts, Telecommunications and ICT (NIPTICT) - the research and training institute founded by the Ministry of Posts and Telecommunications of Cambodia, Asst. Prof. Dr. Anupong Avirutha, Head of Digital Business Management Department from the School of Business Administration was invited to conduct special lectures for a week from 19-23 June 2017 at NIPTICT. This activity was to enhance the faculty exchange program between the two institutions. The lectures were arranged for 3rd year students at NIPTICT majoring in e-commerce, and the presentation focused on e-Commerce and Business Strategy with additional topic on E-marketing.



## SPU PRIDE:

### SPU Students join Japanese Language and Culture Program in Japan



School of Liberal Arts, led by Dean – Asst. Prof. Dr. Waraporn Thaima, proudly presented 2 students who will be participating in “Japanese Language and Culture Summer Program 2017” at Nara Gakuen University in Japan from 9 July to 9 August 2017. The students include Ms. Yodfon Rattanapan and Ms. Jidapa Methapirunchoke. This program consists of Japanese language practice and cultural exchange activities, with opportunity for students to gain great experiences of living and learning overseas. On this occasion, SPU President Dr. Rutchaneepom P. Phukkamam gave an advisory speech and expressed her congratulations to the students during the meeting with SPU Executives on 6 July 2017.

## Messages from International Students Interning at Sripatum University

### Mr. Huang Chen Hao from Taiwan @ Sripatum International College



I am a senior student of Taiwanese literature of Providence university from Taichung, Taiwan. The main reason I come to Thailand for Internship is that I love Thai culture, Thai food and Thai people, so I want to learn more about Thailand. Last year I joined the summer program with SPU to learn English and Thai culture. I gained much knowledge about Thai culture and English skills here. So I came back to SPU again, this time for Internship, and I hope that I can learn more. I am so happy and excited to return to SPU, it is my first time to go abroad for internship. I have many different experiences. Internship at SPU is not a hard job. I started my work by helping with the Chinese teaching activities with volunteering students from Kun Shan university. To assist Sripatum International College, I sorted out the information of sister universities of Taiwan, helped to modify invitation cards of an university from China and help with decoration whenever there are events. I hope I can do and learn more in the internship program. Anyway, internship in Thailand gives me opportunity to learn some Thai language, from first day to now. I have made new friends, widen my eyesight, have an new experience. I found Thai culture and Taiwanese culture are very different. Food in Thailand is spicy and sour, but in Taiwan most of food is not sour and just not spicy. No matter experiences I gained during my internship here, I will surely share with the students in my major when I return to Taiwan, tell them about the interesting things, about kind people and delicious food in Thailand. I will let them know that if they want to be exchange students in Thailand, they can choose SPU. All teachers, environment and equipment are good in SPU.

## Ms. Tam Nguyen from Vietnam @ School of Architecture



I am currently double majoring in Urban Planning and Globalization at Albany University, New York. I chose to intern in Thailand because I want to experience working at a megacity I did not get to choose SPU at first because I was assigned by an agency. However, until now, I have never regretted to accept this option and if I have a chance to work at SPU again, I would not hesitate to do so. Here I work as a research intern at the CISR of Architecture Department. I am currently working on a research paper about housing policy in Vietnam and this research paper will be one of the references for Klong Teoy Slum Upgrading Project in Bangkok.

Working at SPU has given me not only hands-on experience in my field but it has built a bridge connecting me with local students by extra curriculum activities besides urban planning. Through these activities, I could learn more about Thai people and culture.

I believe that culture makes a country unique. Culture is including language, religious affiliations, philosophy, family structure and social hierarchy. I am lucky to lived and worked in three different countries: Vietnam, America and Thailand. Vietnam's and Thailand's cultures are quite similar because they both adopt Buddhism, they strictly follow the social hierarchy and they show high respectfulness towards the elders. However, Vietnam is influenced by Chinese Buddhism and Confucianism whereas Thailand adopts primary Buddhism from India. Hence, the languages and philosophy in both countries are somehow different. On the other hand, the America is a liberal country. In America, people follow the supreme constitution of free speech and the rights of equality. The Americans are free to choose their religious affiliations and to say what they think without any prohibitions. The America is also a hub of immigration, thereby, it's culture is very diverse.

When I get back to the US or to Vietnam, I would highly recommend my family to visit Thailand . I would also introduce CISR for my friends to apply for internship if they are interested in working in urban planning field.



**Mr. John Goeman, from Florida (FL), USA @ School of Architecture**



I am second-year graduate student at the University of Florida studying Urban and Regional Planning. I have always enjoyed travelling and taking on new experiences. An internship abroad would be interesting as it can potentially set me apart from my classmates when looking for work. Internship at School of Architecture, Sripatum University, Instead of pushing papers around, I am actually doing research – something I have experience in – in an area. I believe a research internship was a good fit for me and will help me progress into a city or private planning internship/job later.

I really enjoy the program, I think Dr. Nattawut Usavagovitwong, Director of the Center for Integrated Socio-Spatial Research (CISR) has done a great job of balancing the needed experience for us with the objectives and results one would expect from an internship. I basically have two different assignments. The first assignment and primary assignment is our day-to-day tasks of researching housing policies in Southeast Asia. The second assignment is more complementary to the first. It focuses on implementing communicative planning practices within communities outside of Bangkok and excluding those highly successful beach towns.

Interning at Sripatum University, there are two main advantages with my participation; one is that this is international experience that sets me apart from my colleagues/competition; and two, I am doing action research with meaningful tasks. The international

experience puts me in a different, unfamiliar, and challenging environment that I need to learn, adjust, and solve in different manners than I am used to – something potential employers may find attractive about myself. The second aspect of action research seems to be beneficial and meaningful in what I am doing. The opportunity to be exposed to this type of work has been the greatest thing I have gained. This is all much to credit of Dr. Nattawut Usavagovitwong, the School of Architecture, and SPU.

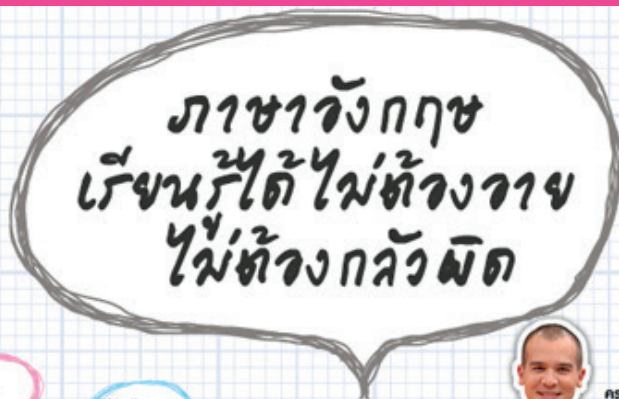
Living in Thailand, I found Thai people are extremely nice and welcoming. People in America are much more standoff-ish. Here, everyone wants to help you with directions, say “hi”, or make sure you have more than enough food to fill your bellies. There is a genuine interest for people-to-people interactions. I will tell my family and friends about how it was all worth interning and living in Thailand! How I visited a devastated floating market and discussed challenges their economies face; how I hiked the most beautiful Khao Yai National Park and saw a Gibbons gracefully swinging from tree to tree or the majesty of seeing a hornbilled bird’s pure size soar 50ft above us; the kindest host mother that wanted to make me fat with the amount of food she served; the impromptu public speech I had to give to community leaders; the struggle to pronounce anything in Thai; riding a motorcycle to work; the international event at SPU where we did a group activity with the students; or the teachers and interns I interacted with on a daily basis. There are many experiences I will never forget, all of them unique in their own way.

**Up Coming Events:**

**English Walk & Talk Rally 2017 by SIC**



**SRIPATUM INTERNATIONAL COLLEGE**  
**ขอชวนน้องๆ ม.ปลายร่วมกิจกรรม**  
**English Walk & Talk Rally 2017**



นทวุตอุสวาทวิทวงศ์

**กิจกรรมดีๆ ที่จะทำให้ชีวิตการเรียงรู้ภาษาอังกฤษเปลี่ยนไปตลอดกาล**

สมัครกับทอล์คโชว์สร้างแรงบันดาลใจ “ภาษาอังกฤษเรียงรู้ได้ไม่กลัวผิด” กับ **นทวุตอุสวาทวิทวงศ์** ครูภาษาอังกฤษเจ้าของผลงานดังมากมาย

สนุกกับการเรียนรู้ภาษาอังกฤษผ่านเกมและกิจกรรมต่างๆ ที่จะทำให้ทุกคนได้ฝึกฝนภาษาอังกฤษแบบ “จดจำและนำไปใช้ได้”

วันเสาร์ที่ **19 สิงหาคม 2560** เวลา 08:30 - 17:00 น. ณ ห้องเรียนเตอร์ ชั้น 3 อาคาร 11 มหาวิทยาลัยศรีปทุม